

Introducing Maplecroft

As the global landscape changes, it is imperative for businesses and investors to navigate the political, economic, social and environmental risks affecting growth opportunities in both developed and emerging economies.

Maplecroft's products and services are a vital resource in the analysis of country and corporate risk exposures and opportunities. We have developed over 100 risk indices and interactive maps to pinpoint risks to all countries down to sector and site specific levels, whilst the tailored analysis in our in-depth reports provides critical insights into the risks affecting countries, sectors and companies.

These products are complemented by award winning reporting and advisory services and customised risk calculators designed to rate and index corporate risk exposure, risk management proficiency and innovation strategy across operations, supply chains and investments.

Interactive risk intelligence

Maplecroft utilises GIS (Geographic Information System) mapping technology to offer additional insight and enable the assessment of risk and trends at global, national, city, factory or pipeline level. Each of our 100+ risk indices is accompanied by an interactive map, which allows users to extract risk values for specific locations and explore the inter-relationships between different risks and the implications for specific areas of operations.

Products are instantly accessible online or tailored by issue, sector, company or region.

The Maplecroft dynamic

Meticulous multidisciplinary research, coupled with the creative ingenuity of our software and design technology, enables Maplecroft to deliver unrivalled risk intelligence and corporate responsibility solutions for businesses and investors across 10 key areas:

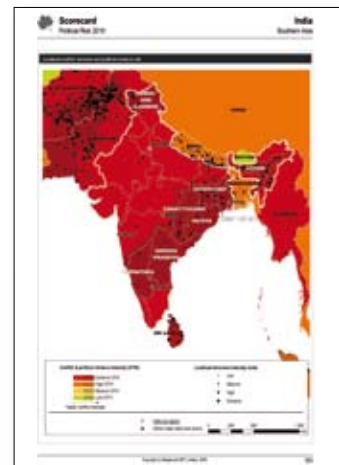
- Governance and business environment
- Integrity and corruption
- Geopolitics and emerging powers
- Terrorism and conflict
- Resource security
- Macroeconomics and development
- Human rights and labour standards
- Infectious diseases and public health
- Climate change and environment
- Natural hazards

Product	Risk	Global	Political	Economic	Social (human rights)	Environment (climate change)
Off-the-shelf	Indices (over 100)	✓	✓	✓	✓	✓
	Maps (over 100)	✓	✓	✓	✓	✓
Simple tailored	Scorecards (1-4 pages)	✓	✓	✓	✓	✓
	Briefings (3-10 pages)	✓	✓	✓	✓	✓
Advanced tailored	Reports (25+ pages)	✓	✓	✓	✓	✓

The Global Risks Portfolio is the gateway to over 100 indices and interactive maps, plus country scorecards, briefings and in-depth reports.



Political risk scorecard and sub-national map of terrorism in India



In-depth ESG analysis of key economies



Sub-national mapping of climate change vulnerability down to 25km²

Maplecroft solutions

Increasingly, organisations recognise the impact that social, environmental and political issues have on strategic decision making and reputation. They are also conscious of the significant financial benefits that can be achieved through good monitoring of such risks and seizing of relevant opportunities.

Services

Our tailored services empower organisations to identify, manage and mitigate global risks in their operations, supply chains and distribution networks. They support investors to pick winners and develop successful investment strategies.

Risk calculators, benchmarking and rating tools quantify and prioritise global risk management for different functional areas, geographies and sectors; enhancing the quality and reliability of investment decision-making and promoting increased customer confidence.

Company rating and indexing

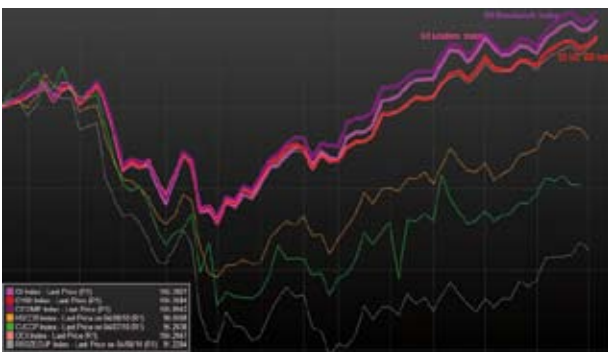
Political risk, as well as environmental, social and governance risks (ESG), are playing an ever greater role in investment decisions.

Maplecroft has developed a suite of tools to rate corporate risk exposures, risk management proficiencies and innovation against ESG risks and short and long term political risk, for all asset classes. This intelligence can be licensed and is available in tailored or generic universes to suit investor requirements across all asset classes.

Climate Innovation Indexes on BLOOMBERG

Maplecroft’s first indexes were released in January 2010. The Climate Innovation Indexes (CIIs) are calculated by Bloomberg and trade on the BLOOMBERG PROFESSIONAL. They rate the most capitalised US stocks above \$1billion on climate innovation and carbon risk management.

Performance of the CIIs is superior to all other trading sustainability indexes.



Off-the-shelf and tailored solutions

- Analysis, index creation and mapping of risks across global value chains down to site level
- Rating of risk management proficiencies and innovative capacity against risk exposures
- Country and issue risk identification, assessment and monitoring
- Investment strategies and advice
- Supply chain monitoring utilising risk calculators and management systems
- Carbon footprinting, carbon proficiency, innovation, life cycles and engagement
- Human rights mapping, monitoring, impact assessment and auditing
- Social, environmental and strategic impact assessment, including field work
- Consumer confidence and brand reputation strategies through reporting
- Business continuity monitoring, including terrorism, pandemics and natural disasters
- Stakeholder engagement and consultation



Human Rights and Business Dilemmas Forum
 Dilemmas confronting business in their efforts to respect and support human rights

Exploring dilemmas for multinational corporations with the UN Global Compact



Maplecroft risk calculator



Carbon footprinting for the International Post Corporation



Mapping the global development of girls in partnership with the Nike Foundation and the UN Foundation